



Dear Friends and Family,

As some of you know I recently signed up to participate in the National MS Society's Bike MS: Historic New Bern Ride in September. I am very excited to be contributing to a great cause and participating in such a challenging event, and also to be representing the commercial fishing industry. The goal of this year's Bike MS is to raise \$1.7 million for MS research, programs, services, and advocacy for the 5,200 people living with MS here in eastern North Carolina. I would like for you to join me in supporting this great cause by making a [contribution](#) toward my fundraising efforts.

Every hour in the United States, someone is newly diagnosed with [multiple sclerosis](#), an unpredictable, often disabling disease of the central nervous system. Symptoms range from numbness and tingling to blindness and paralysis. The progress, severity, and specific symptoms of MS in any one person cannot yet be predicted, but advances in research and treatment are moving us closer to a world free of MS. Most people with MS are diagnosed between the ages of 20 and 50, with more than twice as many women as men being diagnosed with the disease. MS affects more than 400,000 people in the US and 2.5 million worldwide.

I believe in the work that the National MS Society is doing to ultimately create a world free of MS and hope that you will join me in supporting them. Thanks in advance for your generosity and willingness to join the movement to create a world free of MS.

I will be riding approximately 100-125 miles during the two day event and would like you to consider sponsoring me at .50 cents - \$1.00 per mile or whatever you can. I have had cycling clothes made up that highlight NCFCA and also commercial fishing so the event will be a high profile one for our industry. Already several companies have sponsored my cycling effort entitled "Pedal Fish" by supplying funds for training equipment, travel, and brochures discussing our industry and its importance to our state's economy and coastal communities. (Pedal Fish sponsoring companies; Omega Protein, Etheridge Seafood, Wanchese Seafood, Murray L. Nixon Inc., Atlantic Seafood, Marc Ager, O'Neal's Seafood, Garland Fulcher Seafood)

This MS event is the first in a series of events I will be riding in where I not only ride for a great cause, but also have a chance to educate people about our industry.

Please follow the links for donations or send a check to the address below. All proceeds for the MS ride will go to the MS Society as outlined below. Let's show them our industry cares and is willing to help.

I appreciate your help.

Sincerely,  
Sean McKeon

**[Click here](#) to search for my personal page and make a secure, online donation today!**

P.S. Here is some additional information if you are interested.

[Read more about multiple sclerosis](#)

[Read more about the National MS Society](#)

[Read more about Bike MS](#)

**To send a donation: Make all checks payable to: National MS Society Mail to: SeanMcKeon9202  
Hart Drive Oriental, NC28571-9358**